

Solution for 1.2 On Philosophy (Answer = ONBULLSHIT)

Firstly identify them: Vault, Sew, Zee (American pronunciation of Z), Toe, Roo (from Winnie the Pooh), Air (i.e. Bach's Air from Orchestral Suite No. 3, better known as Air on the G String), Plate, Cart, Day and No (i.e. Dr. No from the James Bond film of the same name).

Pair up the pictures on the left with the ones on the right so they are homonymic to the names of famous philosophers:

Vault/Air = Voltaire

Zee/No = Zeno (assume Zeno of Elea, the most widely-known)

Roo/Sew = Rousseau

Plate/Toe = Plato

Day/Cart = Descartes

A number corresponds to each picture. Order the philosophers by birth date (or date of death): Zeno, Plato, Descartes, Voltaire, Rousseau. Then, the numbers in order gives an ISBN number - On Bullshit by Harry G. Frankfurt.