

Solution for 5.1 Merger (Answer = MINOTAUR)

Each logo is a merged representation of two company logos:

- Rolls Royce + Warner Bros.
- Enron + Intel
- Daihatsu + Gatorade
- Accenture + Paramount
- Bentley + Fosters
- MGM + MSN
- Audi + Mini
- Google + Konami

Each merged company pair has names of equal lengths with exactly one common letter in identical positioning. In order of increasing length:

MGM AUDI ENRON GOOGLE BENTLEY DAIHATSU ACCENTURE ROLLSROYCE
MSN MINI INTEL KONAMI FOSTERS GATORADE PARAMOUNT WARNERBROS

These common letters spell the answer **MINOTAUR**, a merger of man and bull.