Solution for 1.2 Homicide (Answer = CAESAR)

Jamie Oliver runs a chain of restaurants called Fifteen, while Sam Loyd is the inventor of the 15-puzzle, so the left-hand box is "15". The Mad Hatter, Mao Zedong and Georges Bizet are known for "The March Hare", "The Great March" and "March of the Toreador" respectively, so the right-hand box is "MARCH". Since "15 March" is the Ides of March, and the puzzle is about someone dying, the answer is Gaius Julius Caesar, hence CAESAR.