Solution for 1.1 Orientation (Answer = RUSSELLLOVE)

The puzzle requires you to follow directions on campus until you reach the lecture theatre. It was designed to be fun for local competitors and reasonably possible for interstate and overseas ones.

Assuming no local knowledge, one would start by guessing that the liquid nitrogen tank is near the Chemistry Building, particularly as the story specifies a chemist using it. A list of banks on campus will show that one of them is located in the Old Geology Building, directly east of the Chemistry Building - this is the correct way to go, because westwards was mentioned as being exactly the wrong direction. This leads one to the Richard Berry building, which only has two lecture theatres to guess (and Russell Love is the one where Puzzle Hunt presentations are held, so one might guess that first).